



Tire Group International opens new sales offices in Brazil

MIAMI, Florida (August 16, 2010) - Tire Group International (TGI) continues to expand its marketing & distribution strategy throughout Latin America and the Caribbean by opening a new sales office in Sao Paulo, Brazil. This new office will be led by Rosana Sanchez.

“Having been an integral part of our team in Miami, FL for numerous years, Rosana has relocated to Brazil where she will spearhead our local marketing and sales initiatives, which will give an even greater reach to our exclusive and private-label brands. We continue to make strides in solidifying our position as a regional leader throughout Latin America and the Caribbean. Having Rosana as part of our team in Brazil will further enhance our brands’ awareness and overall customer satisfaction.” said Orlando Delgado, Tire Group International’s Senior Vice President of Business Development.

Tire Group International, Inc. (TGI) is one of the fastest-growing companies in the worldwide wholesale distribution of tires and South Florida’s largest independent tire wholesaler. TGI carries over 40 brands of tires, covering the entire spectrum of the tire industry. TGI also distributes its own private labels Astro, Cosmo, Industar, Luna, Orion and represents many other brands including MRF, Cooper, Sumitomo, GT, Mickey Thompson, etc. TGI also carries several brands of tubes and various lines of automotive products. Besides TGI’s large inventory, it also has access to literally, millions of tires worldwide, ready for direct shipment to any destination. Visit our website at www.tiregroup.com.